

Electronic Health Record (EHR) Focus Groups

January 17, 2012

Dear Phoenix Health Plan (PHP) Providers:

PHP and AHCCCS encourage all eligible providers to participate in future Agency for Healthcare Research and Quality (AHRQ) focus groups. AHRQ is part of the U.S. Department of Health and Human Services.

Receive a \$200 cash gift for your time and participation.

Eligible Providers:

- Physicians
- Certified Nurse Midwives
- Nurse Practitioners
- Physician Assistants
- Dentists

The focus groups are designed to help inform federal policy related to the Medicaid Electronic Health Record (EHR) Incentive program.

Both users and non-users of ERH systems are invited to participate.

A flyer with more details is included in this fax.

If you have any questions, please contact your Provider Relations Representative directly or at the department number shown below.

Thank You!



Tell us what you think about Electronic Health Records (EHRs)

The Agency for Healthcare Research and Quality (AHRQ), a part of the U.S. Department of Health and Human Services, is looking for **physicians, certified nurse midwives, nurse practitioners, physician assistants and dentists** to participate in important focus group research. This study will help inform federal policy related to the Medicaid Electronic Health Record (EHR) Incentive program. **Both users and non-users of EHR systems are needed.** We are seeking clinicians who work in the outpatient settings (private practice or Federally-Qualified Health Center), and whose patient population is 30% or more Medicaid.

AHRQ has contracted with RTI International, a non-profit research institute, and Fieldwork, a national focus group recruitment firm, to conduct these focus groups.

The focus groups will be held either in person (in Nashville, TN or New Orleans, LA) – or via a conference call. They are scheduled to occur between January 3rd and January 31st. We have several sessions that you can choose from; each session will run 2 hours or less.

Whether in-person or via conference call, these focus groups will include several other health care professionals in addition to you.

You will receive a \$200 cash gift for your time and participation.

All of your comments will be used for research purposes. Your responses will be kept confidential to the extent permitted by law, including AHRQ's confidentiality statute, 42 USC 299c-3(c).

Please call Andrew at Fieldwork at 952-837-8309 as soon as possible if you are available to help us.